

JENNIFER E. MAPES

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EDUCATION

- May 2009 Ph.D., Geography, University of Southern California
Dissertation: "Urban (r)evolution: Remaking the American small town," advisor, Michael Dear
- May 2005 M.S., Geography, Pennsylvania State University
Thesis: "Hating to love the big-box: Consumer choice and the changing structure of small-town retail," advisor, Deryck Holdsworth
- May 2000 B.A., Geography and International Relations, *summa cum laude*, SUNY Geneseo
Honors thesis: "Education, elitism, and inequality," advisor, Darrell Norris

TEACHING EXPERIENCE

- Aug. 2009
to present Lecturer, Department of Geography,
University of Southern California, Los Angeles, CA
GEOG 100 Los Angeles and the American Dream
GEOG 325 Culture and Place
- Spring 2010* *GEOG 260 Natural Hazards*
GEOG 401 Sustainable Cities
GEOG 410 Urban Geography
- May 2009
to July 2009 ESRI interactive media project
Created lab for "Sustainability Science and Society"
- August 2006
to May 2009 Graduate teaching assistant, University of Southern California
Sustainability Science and Society
Natural Hazards
Los Angeles and the American Dream
- August 2003
to May 2005 Graduate teaching assistant, Pennsylvania State University
Cultural Geography
The Developing World
The American Scene

Guest lectures & invited talks

September 2009	“Downtown Los Angeles: A people’s history,” Habeas Lounge, Los Angeles
January 2009	“Google mapping tools,” Map Design and Analysis, USC
October 2007	“From pueblo to metropolis: Mapping an ideology of growth in Los Angeles,” Resource Management Colloquium, Central Washington University, Ellensburg, WA
March 2007	“Archival research for geographers,” Geographical Analysis, USC
February 2007	Mapping Los Angeles: 100 years of expansion,” Los Angeles and the American Dream, USC
October 2004	“The history and culture of suburbanization and sprawl,” Environmental Issues, Walsingham Academy, Williamsburg, VA

RESEARCH EXPERIENCE

July 2008 to April 2009	Project assistant, Vision 2030, Steamboat Springs, CO Analyzed and interpreted 1,200 survey responses
Aug.2008 to Jan. 2009	Consultant, Community Indicators Project, Craig, CO Assisted in selection and analysis of sustainability indicators
May 2007 to Aug. 2007	Research assistant, USC Center for Sustainable Cities Supervised surveys of 300 alleys in Los Angeles
May 2006 to Aug. 2006	Researcher, USC Center for Sustainable Cities Analyzed 30 award-winning “sustainable” communities
October 2005	Interviewer, Puente Hills Conservation Authority, Whittier, CA Interviewed users of conservation area
May to Aug. 2004	Research assistant, Pennsylvania State University Constructed database of office tenancy in 1906 Philadelphia

PUBLICATIONS

Accepted with revisions	Mapes, J. and J. Wolch, ‘Living green’: The promise and pitfalls of new sustainable communities, <i>Journal of Urban Design</i> .
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- Accepted with revisions Wolch, J., J. Newell, M. Seymour, H. Bradbury, K. Reynolds, J. Mapes. The Forgotten and the Future: Reclaiming Back Alleys for a Sustainable City. *Environment and Planning A*.
- Forthcoming "National Geographic Society," *Encyclopedia of Geography*. B. Warf, ed., SAGE Publications, Thousand Oaks, Calif.
- Forthcoming "'Landscapes of nostalgia': Place marketing and the cultural economy in the American small town." In *Cultural Political Economy of Small Cities*, A. Lorentzen and B. van Heur, eds. Routledge (Regions and Cities).
- 2009 S. Kramer and J. Mapes. Vision 2030 Final Report. April. Available at: <http://www.scribd.com/doc/17304282/Vision-2030-Final-Report>
- 2009 S. Kramer, J. Mapes, S. Ford, J. Fulks, and A. Danner. Community Indicators Report. Yampa Valley Partners. January. Available at: http://www.yampavalleypartners.com/community_indicators
- 2008 "Mapping for the masses: Google mapping tools" *Visual Studies*. 23 (1): 78-84. (invited review)
- 2006 Book review: "The Struggle for a Livable City: The Next Los Angeles." (Robert Gottlieb, Mark Vallianatos, Regina M. Freer, and Peter Dreier). *Journal of Cultural Geography*, 23(3): 122-123.
- 2006 Book review: "Lots of Parking: Land Use in a Car Culture," (J. Jakle & K. Sculle) *Material Culture: Journal of the Pioneer America Society*, 38(2): 100-102.
- 2004 Book review: "Suburban Sprawl: Culture, Theory, and Politics," (M. Lindstrom & H. Bartling, eds.) *Regional Studies* 38(6): 728-729.

WORK EXPERIENCE: INTERACTIVE MEDIA & VISUALIZATION

- June 2008 to May 2009 Graphic designer, Vision 2030, Steamboat Springs, CO
 Designed and consulted for report of community visioning committee, distributed to 15,000 households
 Created online map of "special places" described by residents
- Aug. 2008 to Jan. 2009 Graphic designer, Community Indicator Project, Craig, CO
 Designed and created indicator report for three counties in northwest Colorado, distributed to 11,000 households

- June 2006 to July 2008 Cartographer, Downtown Los Angeles Neighborhood Council
 Conducted field survey of 750 historic buildings in downtown L.A.
 Created photos, web portal and interactive map of historic buildings
 Created map of historic buildings for distribution to 1,000 residents
- Jan. 2007 to June 2007 Web designer, Downtown Los Angeles Walking Tour, USC
 Created interactive map for Department of Geography website
 Redesigned site, updated photos and text for 100 points of interest
- Dec. 2000 to April 2001 Writer/editor, National Geographic News, Washington, D.C.
 Wrote and managed production of daily online news stories
- Sept. 2000 to Dec. 2000 Intern, National Geographic Society, Washington, D.C.
 Wrote and researched online educational features

WORK EXPERIENCE: PRINT MEDIA

- June 2001 to Aug. 2003 Reporter and copy editor, *The Saratogian*, Saratoga Springs, NY
- Summer 2000 Intern, *The Saratogian*
- Aug. 1998 to May 2000 News editor, *The Lamron*, Geneseo, NY August 1998 to May 2000

ACADEMIC PRESENTATIONS

- 2009 Association for Study of Literature and the Environment, Victoria, BC
 Paper: "Deconstructing/reconstructing the ecological dream in the American small town"
 Organizer: Beyond Ecotopia: Reconciling the ideal with the real
- 2009 Association of American Geographers annual meeting, Las Vegas, NV
 Paper: "The promise of the creative economy in American small towns: a critical assessment"
- 2008 Association of American Geographers annual meeting, Boston, MA
 Paper: "From outpost to exurb: The mythology and reality of American small towns"
- 2007 Association of American Geographers annual meeting, San Francisco, CA
 Paper: "Exploring 'sustainable' new communities"
 Organizer: From theory to practice — Can new planned developments be sustainable? (I & II)

- 2005 Association of American Geographers annual meeting, Denver, CO
Paper: "Hating to love the big-box: Consumer choice and the changing structure of small-town retail"
- 2004 Association of American Geographers annual meeting, Philadelphia, PA
Paper: "Death of a small town supermarket: The changing role of chain stores in the American landscape"
- 2000 Association of American Geographers annual meeting, Pittsburgh, PA
Illustrated poster: "Education, elitism, and inequality"
- 1999 Association of American Geographers East Lakes meeting, Loudonville OH
Paper: "The rise and decline of Schuylerville's Broad Street"
- 1998 Association of American Geographers annual meeting, Boston, MA
Poster: "Education in Catholic and Islamic developing counties"
- 1998 Third World Conference, Chicago, IL (co-presenter with Darrell Norris)
Paper: "Education in Catholic and Islamic developing countries"

HONORS, AWARDS & RECOGNITION

- Aug. 2005 to May 2009 College Graduate Merit Award (fellowship/assistantship), USC
- Jan. 2004 Second place, Best Environmental Coverage, Suburban Newspapers of America
- Jan. 2004 Third place, In-Depth Reporting, Suburban Newspapers of America
- Sept. 2003 Third place, In-Depth Reporting, New York Associated Press Association
- Sept. 2002 Second place, In-Depth Reporting, New York Associated Press Association
- June 2001 National Tropical Botanical Gardens Environmental Journalism Fellowship
- June 2000 Gamma Theta Upsilon award, highest GPA in geography, SUNY Geneseo
- June 1999 Geography Department award for community service, SUNY Geneseo
- June 1998 History Department award for best undergraduate research paper, SUNY Geneseo
- Sept. 1996 to May 2000 SUNY Geneseo college honors program

ACADEMIC SERVICE

- Jan. 2007 to
Sept. 2007;
Sept. 2008
to May 2009 President, USC Geography Graduate Society
- April 2007 Organizer, USC interdisciplinary workshop, "More than just a picture:
Creating and using visuals to enhance social science research."
- Aug. 2006
to May 2007 Geography representative, USC Graduate and Professional Student Senate
- Aug. 2005
to Aug. 2006 Secretary, USC Geography Graduate Society
- Jan. 2004
to May 2005 Co-President, Penn State Chapter of Supporting Women in Geography