

JENNIFER E. MAPES

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EDUCATION

- May 2009 Ph.D., Geography, University of Southern California
Dissertation: "Urban (r)evolution: Remaking the American small town," advisor, Michael Dear
- May 2005 M.S., Geography, Pennsylvania State University
Thesis: "Hating to love the big-box: Consumer choice and the changing structure of small-town retail," advisor, Deryck Holdsworth
- May 2000 B.A., Geography and International Relations, *summa cum laude*, SUNY Geneseo
Honors thesis: "Education, elitism, and inequality," advisor, Darrell Norris

TEACHING EXPERIENCE

- Aug. 2010
to present Visiting Assistant Professor, Department of Geography
State University of New York at Plattsburgh
GEG 301 Global Planning Principles
GEG 307 Urban Geography and Planning
GEG 310 Geography of the United States in a global perspective
- Aug. 2009
to May 2010 Lecturer, Department of Geography,
University of Southern California, Los Angeles, CA
GEOG 100 Los Angeles and the American Dream
GEOG 325 Culture and Place
GEOG 260 Natural Hazards
GEOG 401 Sustainable Cities
- August 2006
to May 2009 Graduate teaching assistant, University of Southern California
Sustainability Science & Society (3 computer-based labs/week)
Natural Hazards (3 GIS-based labs/week)
Los Angeles and the American Dream (2 discussions/week)

August 2003
to May 2005

Graduate teaching assistant, Pennsylvania State University
Cultural Geography (grading/management, 150 students)
The Developing World (grading/management, 150 students)
The American Scene (grading/management, 150 students)

Guest lectures & invited talks

July 2008
to April 2009

“Full circle: A history of downtown Los Angeles,” Habeas Lounge,
Los Angeles

Aug.2008
to Jan. 2009

“Google mapping tools,” Map Design and Analysis, USC

May 2007
to Aug. 2007

“From pueblo to metropolis: Mapping an ideology of growth in Los
Angeles,” Resource Management Colloquium,
Central Washington University, Ellensburg, WA

May 2006
to Aug. 2006

“Archival research for geographers,” Geographical Analysis, USC

October 2005

Mapping Los Angeles: 100 years of expansion,” Los Angeles and
the American Dream, USC

May to Aug. 2004

“The history and culture of suburbanization and sprawl,”
Environmental Issues, Walsingham Academy, Williamsburg, VA

RESEARCH EXPERIENCE

September 2009

Project assistant, Vision 2030, Steamboat Springs, CO
Analyzed and interpreted 1,200 survey responses

January 2009

Consultant, Community Indicators Project, Craig, CO
Assisted in selection and analysis of sustainability indicators

October 2007

Research assistant, USC Center for Sustainable Cities
Supervised surveys of 300 alleys in Los Angeles

March 2007

Researcher, USC Center for Sustainable Cities
Analyzed 30 award-winning “sustainable” communities

February 2007

Interviewer, Puente Hills Conservation Authority, Whittier, CA
Interviewed users of conservation area

October 2004

Research assistant, Pennsylvania State University
Constructed database of office tenancy in 1906 Philadelphia

PUBLICATIONS

- Forthcoming, February 2011 "Landscapes of nostalgia: Place marketing and the cultural economy in the American small town." In *Cultural Political Economy of Small Cities*, A. Lorentzen and B. van Heur, eds. Routledge (Regions and Cities).
- Forthcoming Mapes, J. and J. Wolch, 'Living green': The promise and pitfalls of new sustainable communities, *Journal of Urban Design*.
- Accepted with revisions Wolch, J., J. Newell, M. Seymour, H. Bradbury, K. Reynolds, J. Mapes. The forgotten and the future: Reclaiming back alleys for a sustainable city. *Environment and Planning A*.
- Forthcoming "The Ecology of Everyday Decisions," Sustainability Science & Society interactive media module, ESRI Press.
- 2010 "National Geographic Society," *Encyclopedia of Geography*. B. Warf, ed., SAGE Publications, Thousand Oaks, Calif.
- 2009 S. Kramer and J. Mapes. *Vision 2030 Final Report*. April. Available at: <http://www.scribd.com/doc/17304282/Vision-2030-Final-Report>
- 2009 S. Kramer, J. Mapes, S. Ford, J. Fulks, and A. Danner. *Community Indicators Report*. Yampa Valley Partners. January. Available at: http://www.yampavalleypartners.com/community_indicators
- 2008 Historic buildings of downtown Los Angeles. Map. City of Los Angeles. Distributed through Downtown Los Angeles Neighborhood Council and Downtown Los Angeles Center Business Improvement District.
- 2008 "Mapping for the masses: Google mapping tools" *Visual Studies*. 23 (1): 78-84. (invited review)
- 2006 Book review: "The Struggle for a Livable City: The Next Los Angeles." (Robert Gottlieb, Mark Vallianatos, Regina M. Freer, and Peter Dreier). *Journal of Cultural Geography*, 23(3): 122-123.
- 2006 Book review: "Lots of Parking: Land Use in a Car Culture," (J. Jakle & K. Sculle) *Material Culture: Journal of the Pioneer America Society*, 38(2): 100-102.
- 2004 Book review: "Suburban Sprawl: Culture, Theory, and Politics," (M. Lindstrom & H. Bartling, eds.) *Regional Studies* 38(6): 728-729.

HONORS, AWARDS & RECOGNITION

Aug. 2005 to May 2009	College Graduate Merit Award (fellowship/assistantship), USC
Jan. 2004	Second place, Best Environmental Coverage, Suburban Newspapers of America
Jan. 2004	Third place, In-Depth Reporting, Suburban Newspapers of America
Sept. 2003	Third place, In-Depth Reporting, New York Associated Press Association
Sept. 2002	Second place, In-Depth Reporting, New York Associated Press Association
June 2001	National Tropical Botanical Gardens Environmental Journalism Fellowship
June 2000	Gamma Theta Upsilon award, highest GPA in geography, SUNY Geneseo
June 1999	Geography Department award for community service, SUNY Geneseo
June 1998	History Department award for best undergraduate research paper, SUNY Geneseo
Sept. 1996 to May 2000	SUNY Geneseo college honors program

WORK EXPERIENCE: INTERACTIVE MEDIA & VISUALIZATION

June 2008 to May 2009	Graphic designer, Vision 2030, Steamboat Springs, CO Designed and consulted for report of community visioning committee, distributed to 15,000 households Created online map of "special places" described by residents
Aug. 2008 to Jan. 2009	Graphic designer, Community Indicator Project, Craig, CO Designed and created indicator report for three counties in northwest Colorado, distributed to 11,000 households
June 2006 to July 2008	Cartographer, Downtown Los Angeles Neighborhood Council Conducted field survey of 750 historic buildings in downtown L.A. Created photos, web portal and interactive map of historic buildings Created map of historic buildings for distribution to 1,000 residents
Jan. 2007 to June 2007	Web designer, Downtown Los Angeles Walking Tour, USC Created interactive map for Department of Geography website Redesigned and updated 125-page website

Dec. 2000 to April 2001 Writer/editor, National Geographic News, Washington, D.C.
 Wrote and managed production of daily online news stories

Sept. 2000 to Dec. 2000 Intern, National Geographic Society, Washington, D.C.
 Wrote and researched online educational features

WORK EXPERIENCE: PRINT MEDIA

June 2001 to Aug. 2003 Reporter and copy editor, *The Saratogian*, Saratoga Springs, NY

Summer 2000 Intern, *The Saratogian*

Aug. 1998 to May 2000 News editor, *The Lamron*, Geneseo, NY August 1998 to May 2000

ACADEMIC PRESENTATIONS

2010 Association of American Geographers annual meeting, Washington, D.C.
 Paper: "One size fits all?: Urban policy transfer and the new American small town"

2009 Association for Study of Literature and the Environment, Victoria, BC
 Paper: "Deconstructing/reconstructing the ecological dream in the American small town"
 Organizer: Beyond Ecotopia: Reconciling the ideal with the real

2009 Association of American Geographers annual meeting, Las Vegas, NV
 Paper: "The promise of the creative economy in American small towns: a critical assessment"

2008 Association of American Geographers annual meeting, Boston, MA
 Paper: "From outpost to exurb: The mythology and reality of American small towns"

2007 Association of American Geographers annual meeting, San Francisco, CA
 Paper: "Exploring 'sustainable' new communities"
 Organizer: From theory to practice – Can new planned developments be sustainable? (I & II)

2005 Association of American Geographers annual meeting, Denver, CO
 Paper: "Hating to love the big-box: Consumer choice and the changing structure of small-town retail"

- 2004 Association of American Geographers annual meeting, Philadelphia, PA
Paper: "Death of a small town supermarket: The changing role of chain stores in the American landscape"
- 2000 Association of American Geographers annual meeting, Pittsburgh, PA
Illustrated poster: "Education, elitism, and inequality"
- 1999 Association of American Geographers East Lakes meeting, Loudonville OH
Paper: "The rise and decline of Schuylerville's Broad Street"
- 1998 Association of American Geographers annual meeting, Boston, MA
Poster: "Education in Catholic and Islamic developing counties"
- 1998 Third World Conference, Chicago, IL (co-presenter with Darrell Norris)
Paper: "Education in Catholic and Islamic developing countries"

ACADEMIC SERVICE

- June 2010 Reader, Advanced Placement Human Geography Exam,
Educational Testing Services
- Jan. 2007 to
Sept. 2007;
Sept. 2008
to May 2009 President, USC Geography Graduate Society
- April 2007 Organizer, USC interdisciplinary workshop, "More than just a picture:
Creating and using visuals to enhance social science research."
- Aug. 2006
to May 2007 Geography representative, USC Graduate and Professional Student Senate
- Aug. 2005
to Aug. 2006 Secretary, USC Geography Graduate Society
- Jan. 2004
to May 2005 Co-President, Penn State Chapter of Supporting Women in Geography